

# Manitoba Hunter Jumper Association



## 2024 Sponsorship *package*

MHJA is a non-profit organization that offers Hunter Jumper horse shows and athlete development programs for equestrians throughout the province, from the grass roots to high performance level. We foster a love of horses and sportsmanship among people of all ages. The shows and events are only made possible through the hard work of our volunteers and the generous support of our sponsors.



# WHY PARTNER WITH MHJA

Our sponsors are essential in developing Show Jumping athletes in Manitoba. Each year sponsorship dollars go directly into funding prize money and capital improvements to enhance the experience for our competitors, coaches, trainers, families and community.

Sponsorship supports initiatives to develop the grassroots athletes with the goal to grow the sport and enhance learning opportunities for children and adults new to show jumping.



Sponsorship supports the equestrian Hunter Jumper sport in Manitoba- from Grass Roots to Grand Prix! MHJA uses the two 1999 Pan Am Games legacy sites at the Red River Exhibition and Birds Hill Park to host our competitions which are easily accessible for Sponsors to enjoy spectating with Business Associates, friends and family. Sponsors get to enjoy our VIP area for lunch ringside at the Heart of the Continent, our premier annual horse show and an invitation to our annual awards banquet, website and show recognition. - Dr. Billy Wiltshire



MHJA has a supportive and loyal community of competitors, friends and family. Our social media presence is growing with over 1,100 Facebook and Instagram followers.

Sponsors are acknowledged each year for their generous contributions at the annual sponsor appreciation event at Heart of the Continent. At the event, sponsors mix and mingle with riders and fellow sponsors

There are several ways to become a sponsor at MHJA. We hope that one of the sponsorship levels fits your marketing and community goals.



## THE 2023 SHOW SEASON IN REVIEW

Coming off a very successful competition season in 2023, the Manitoba Hunter Jumper Association has seen a tremendous growth in membership. There has been an increase in competitors from all over Manitoba, Western Ontario, and Eastern Saskatchewan. The horse shows were extremely popular; most sold out early.

The MHJA Board was successful in applying for grants and raised over \$35,000 to purchase new timing equipment, commercial grade walkie talkies, and an announcement speaker system. In addition, grant funding was allocated to build new jumps for the hunter ring.

MHJA has partnered with Manitoba Horse Council and sponsor Sidygin Stables to deliver a grassroots Introductory to Jumping Clinic which was well attended. The clinic was coached by Ashley Buss of Winnipeg and provided riders with valuable show jumping experience and new riding tools for their toolkit.

Affiliate shows were held by sponsors including Ride of Rides sponsored by the Red River Exhibition Park and Northfield Farm's Annual Marcy Schweizer Memorial Derby in July, both shows were a lot of fun and are special competitions that our members look forward to.

Prior to the season, a clinic was held for competitors and families new to the Hunter Jumper show community. The clinic had a variety of industry professionals who provided information to ensure all the important questions were answered in preparation for the upcoming competition season. The clinic was offered in person and available virtually.

At the Heart of the Continent horse show a clinic was held with esteemed hunter judge Christine Reupke, of Ontario. Competitors learned about hunter ring requirements and gained insight into what makes a competitive round. The clinic was well attended with enthusiastic participation by the riders.

Lead line was a highlight at each show. The children in the lead line class are our future equestrians who were lead by a parent or friend in the grand prix ring. Children are an important part of the grassroots community; and make everyone smile with joy.



# HERITAGE SPONSORSHIP OPPORTUNITIES



## BRONZE SPONSORSHIP Up to \$499

- Sponsorship and naming rights of a specialty class in the hunter or jumper ring based on sponsorship value.
- Sponsorship provides ribbons and prize money for competitors.
- Opportunity to present ribbons & champion photos circulated on social media
- Included on the MHJA sponsor display
- Announcements of sponsor name and company information at shows
- Logo on the MHJA website
- Logo included in the prize list (all competitors/coaches receive a copy)

\*\*\*2 complementary tickets to the sponsorship appreciation lunch at Heart of the Continent. With a sponsorship over \$300 \*\*\*

## SILVER SPONSORSHIP \$500-\$1499

- Sponsorship and naming rights of a specialty class(s) in the hunter or jumper ring based on sponsorship value.
- Sponsorship provides ribbons and prize money for competitors.
- Opportunity to present ribbons & champion photos circulated on social media
- Included on the MHJA Sponsor display
- Announcements of sponsor name and company information at shows
- Logo on the MHJA website
- 4 complementary tickets to the sponsorship appreciation lunch at Heart of the Continent.
- Promotional banner displayed at shows
- Logo included in the prize list (all competitors/coaches receive a copy)
- Framed photo (Size 8"x10")
- 18"x24" Sign on Jump Wing

## GOLD SPONSORSHIP \$1500-\$2499

- Sponsorship and naming rights of a specialty class(s) in the hunter or jumper ring based on sponsorship value.
- Sponsorship provides ribbons and prize money for competitors.
- Opportunity to present ribbons & champion photos circulated on social media
- Included on the MHJA Sponsor display
- Announcements of sponsor name and company information at shows
- Logo on the MHJA website
- 4 complementary tickets to the sponsorship appreciation lunch at Heart of the Continent.
- Promotional banner displayed at shows
- Logo included in the prize list (all competitors/coaches receive a copy)
- Framed photo (Size 8"x10")
- 18"x24" Sign on Jump Wing



# HERITAGE SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSORSHIP \$2500-4999

- Sponsorship and naming rights of a specialty class in the hunter or jumper ring based on sponsorship value.
- Sponsorship provides ribbons and prize money for competitors.
- Opportunity to present ribbons & champion photos circulated on social media
- Included on the MHJA sponsor display
- Announcements of sponsor name and company information at shows
- Logo on the MHJA website
- 6 complementary tickets to the sponsorship appreciation lunch at Heart of the Continent.
- Promotional banner displayed at shows
- Logo included in the prize list (all competitors/coaches receive a copy)
- Framed photo (Size 8"x10")
- 18"x24" Sign on Jump Wing

## DIAMOND SPONSORSHIP \$5000+

- Sponsorship and naming rights of a specialty class in the hunter or jumper ring based on sponsorship value.
- Sponsorship provides ribbons and prize money for competitors.
- Opportunity to present ribbons & champion photos circulated on social media
- Included on the MHJA sponsor display
- Announcements of sponsor name and company information at shows
- Logo on the MHJA website
- 6 complementary tickets to the sponsorship appreciation lunch at Heart of the Continent.
- 2 complementary tickets to the Annual Awards Banquet
- Promotional banner displayed at shows
- Logo included in the prize list (all competitors/coaches receive a copy)
- Framed photo (Size 11"x14")
- Company logo on a jump gate or plank

Photo Credit: Rusty Barton



Photo Credit: Margie Forbes



Photo Credit: Margie Forbes



# RINGSIDE SPONSORSHIP OPPORTUNITIES



## Division Sponsor at One Show \$300

- Sponsorship and naming rights of a hunter, equitation or jumper division at one show.
- Sponsorship provides ribbons and prize money for competitors.
- Presentation of ribbons
- Champion photos circulated on social media
- Included on the MHJA Sponsor display
- Announcements of sponsor name and company information at shows
- Logo on the MHJA website
- Logo included in the prize list (all competitors/coaches receive a copy)
- 2 complementary tickets to the sponsorship appreciation lunch at Heart of the Continent.

## Lead Line Class for the Season \$500

- Sponsorship and naming of the lead line class at each show.
- Ribbon presentation and goodie bag for the children participating in the class.
- Photos circulated on social media
- Included on the MHJA Sponsor display
- Announcements of sponsor name and company information at shows
- Logo on the MHJA website
- Logo included in the prize list (all competitors/coaches receive a copy)
- 4 complementary tickets to the sponsorship appreciation lunch at Heart of the Continent.
- Framed photo (Size 8"x10")

## Division Sponsorship for the Season \$1000

- Sponsorship of a hunter, equitation or jumper division for the season.
- Sponsorship provides ribbons and prize money for competitors.
- Naming rights to the division & ribbon presentation
- Champion photos circulated on social media
- Included on the MHJA Sponsor display
- Announcements of sponsor name and company information at shows
- Logo on the MHJA website
- 4 complementary tickets to the sponsorship appreciation lunch at Heart of the Continent.
- Year end champion award engraved/embroidered with company/division name
- Logo included in the prize list (all competitors/coaches receive a copy)
- Framed photo (Size 8"x10")





Sponsorship has endless possibilities  
customize a corporate jump for next season!







## 2024 Show Schedule

We are proud to offer the following competitions, catering to our grassroots to grand prix riders for the 2024 season.

*Victoria Day, May 17-19, 2024*

*Summer Smiles, May 31-June 2, 2024*

*Affiliate Show - Ride of Rides June 21-23, 2024*

*Beach Party, July 4-7, 2024*

*Affiliate Show - Marcy Schweizer Memorial Derby, July 18-21, 2024*

*Heart of the Continent, July 24-28, 2024*

*Summer out the City, August 16-18, 2024*

*Fall Harvest, September 13-16, 2024*

*Jump into Fall, September 27-29, 2024*

*Annual Awards Banquet, TBD*





# THANK YOU 2023 SPONSORS!

## *Platinum*

Dr. Billy Wiltshire Orthodontics Inc.  
Greenhawk Equestrian Sport Winnipeg  
Heartland Sport Horses  
Northfield Farms  
Red River Exhibition  
The Turski Family

## *Gold*

Elders Equine  
Kent Family – Tim Hortons (St. Vital & Charleswood)  
Dr. Ann Loewen Medical Corp  
MNP Winnipeg  
Omega Alpha  
Tyndall Wood Farms  
Selkirk Chrysler Dodge Jeep Ram  
Sidygin Stables



Photo Credit: Rusty Barton

## *Silver*

Assiniboia Downs  
Atkinsons Livestock  
Central Veterinary Services  
CK Mobile Veterinary Services  
Curry Stables  
Geri Sweet  
Joel Kay & Cindy Lazar  
Lea Bank Equestrian Centre  
Margie Forbes Photography  
Oakley Alarms  
Patill/St. James Insurance  
Prized Possession Hauling  
RBC Janzen Wealth Management Group  
The Seeley Family  
True North Equestrian

## *Bronze*

Apple Saddlery  
Bahr Saddlery  
Creative Display  
Leveza  
Pleasant Ridge Saddlery  
Red River Co-op Food Store - Stonewall  
Ribbon Works  
Stephen Syrett Farrier Services



# GET IN TOUCH TO BECOME A SPONSOR



To become a sponsor please contact  
Nicole Boonstra at  
[mhja.sponsorship@gmail.com](mailto:mhja.sponsorship@gmail.com)

Manitoba Hunter Jumper Association  
3151 Vialoux Drive  
Winnipeg, Manitoba  
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To make sponsorship work for a variety of  
businesses and individuals payment options  
include cash, e-transfer and cheque.

New for 2024 monthly payment plans  
available with full sponsorship commitment  
fulfilled by June 1, 2024.

